



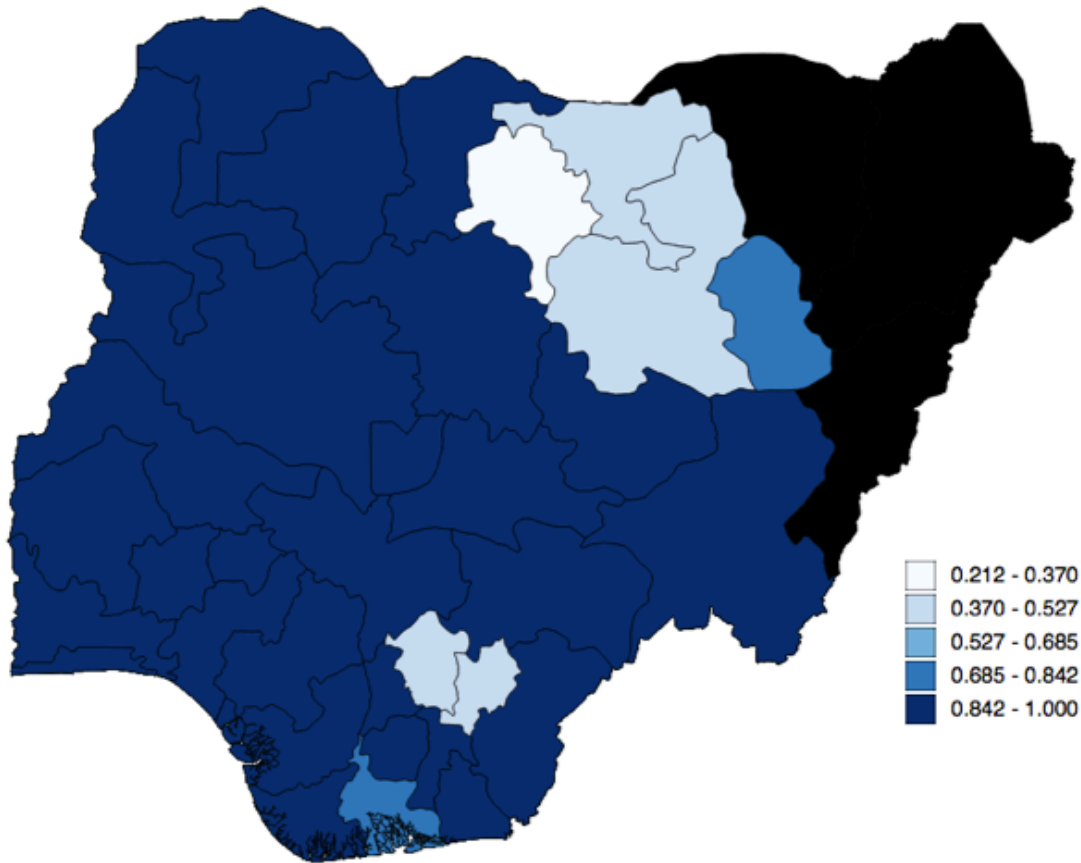
BBG/Gallup Survey Data Visualization

October 17, 2016

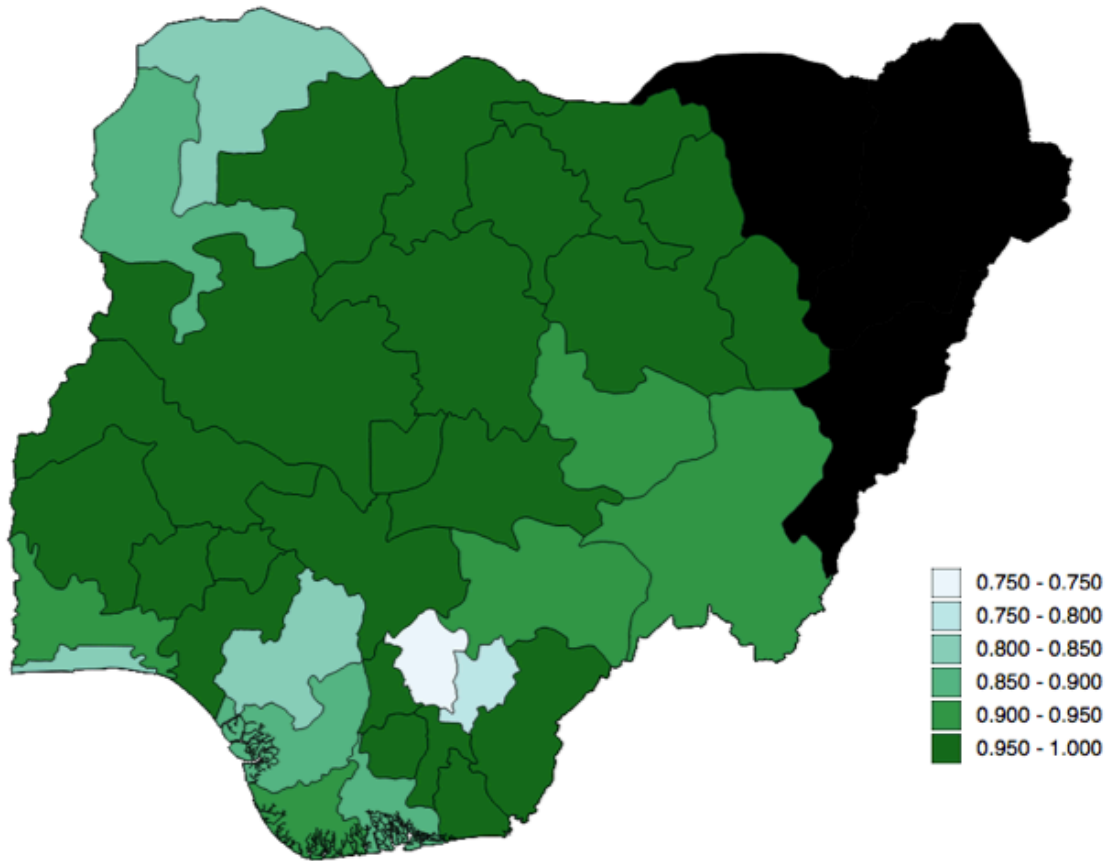
*PeaceTech Lab Capstone Project
Jackson Institute for Global Affairs
Yale University*

INTRODUCTION

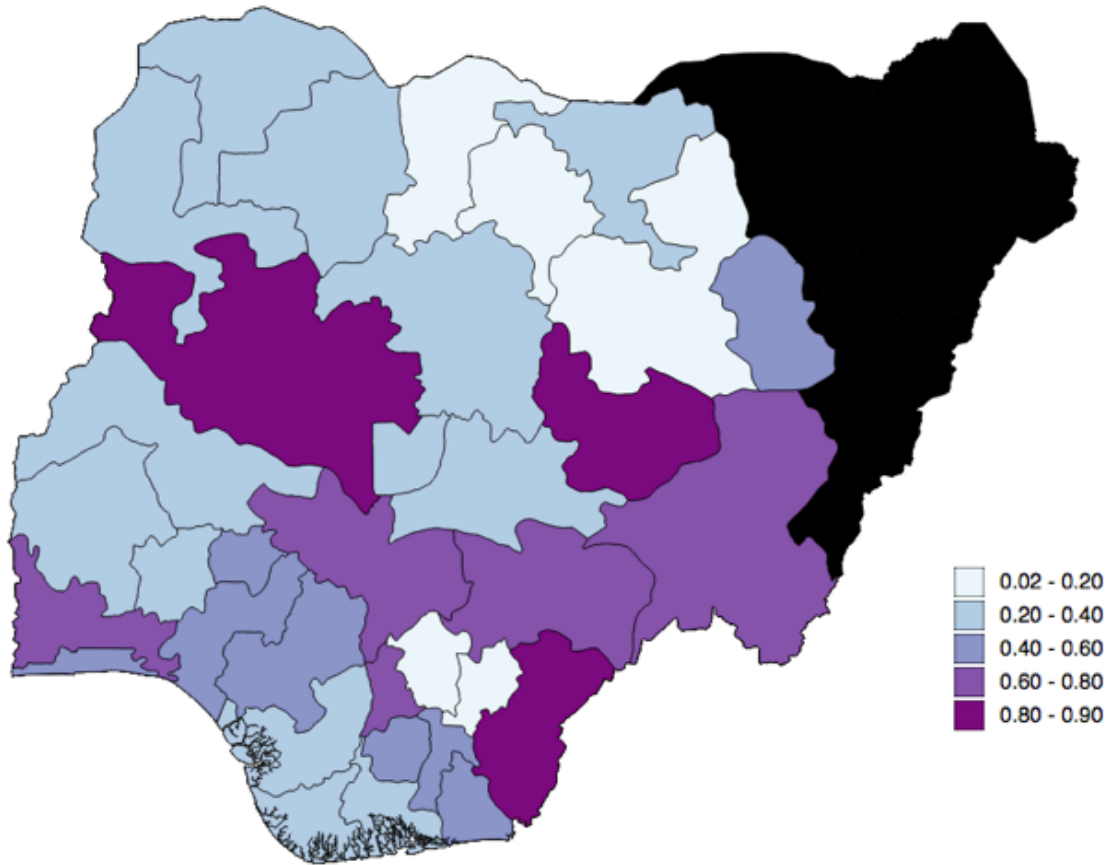
The following maps present a preliminary analysis of the 2016 BBG/Gallup survey that aimed to track media consumption in Nigeria. These maps are intended to catalyze conversation about potential projects, research questions, and policy analyses that can build and draw on the survey data. The three northern states Borno, Yobe, and Adamawa were not included in the survey and are therefore depicted in black.



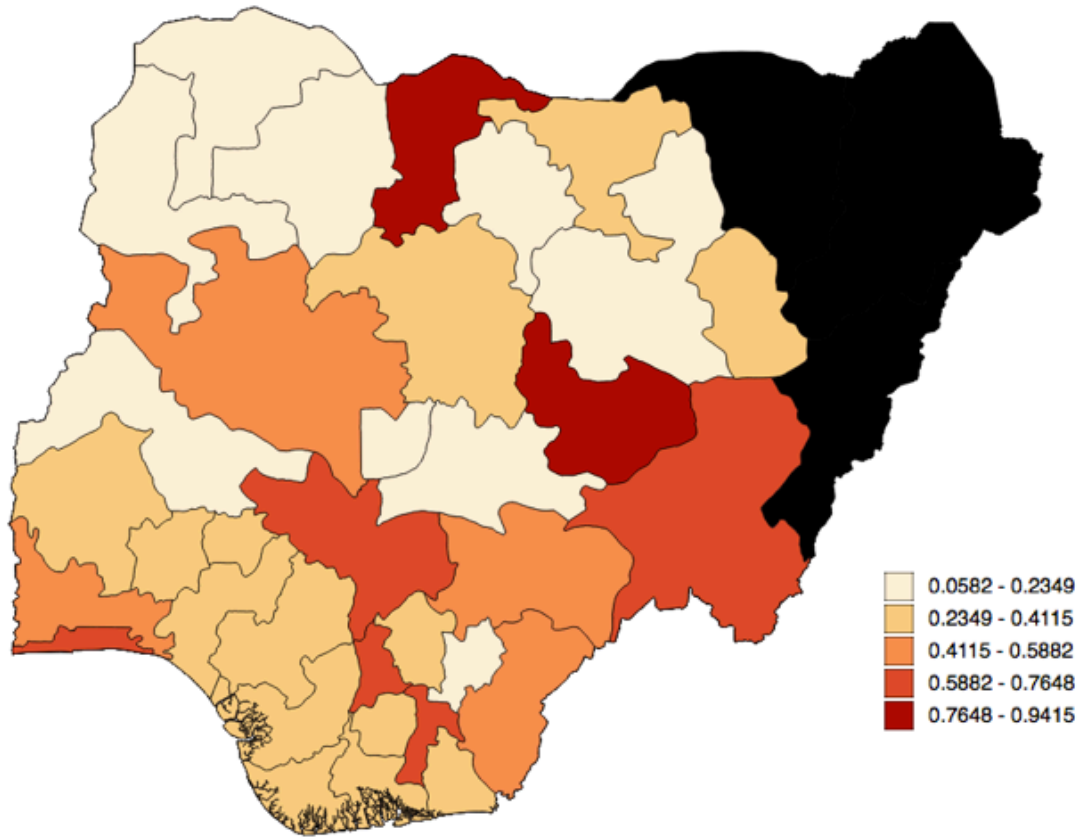
Percentage of people who use television as a source of news, by state (question 7)



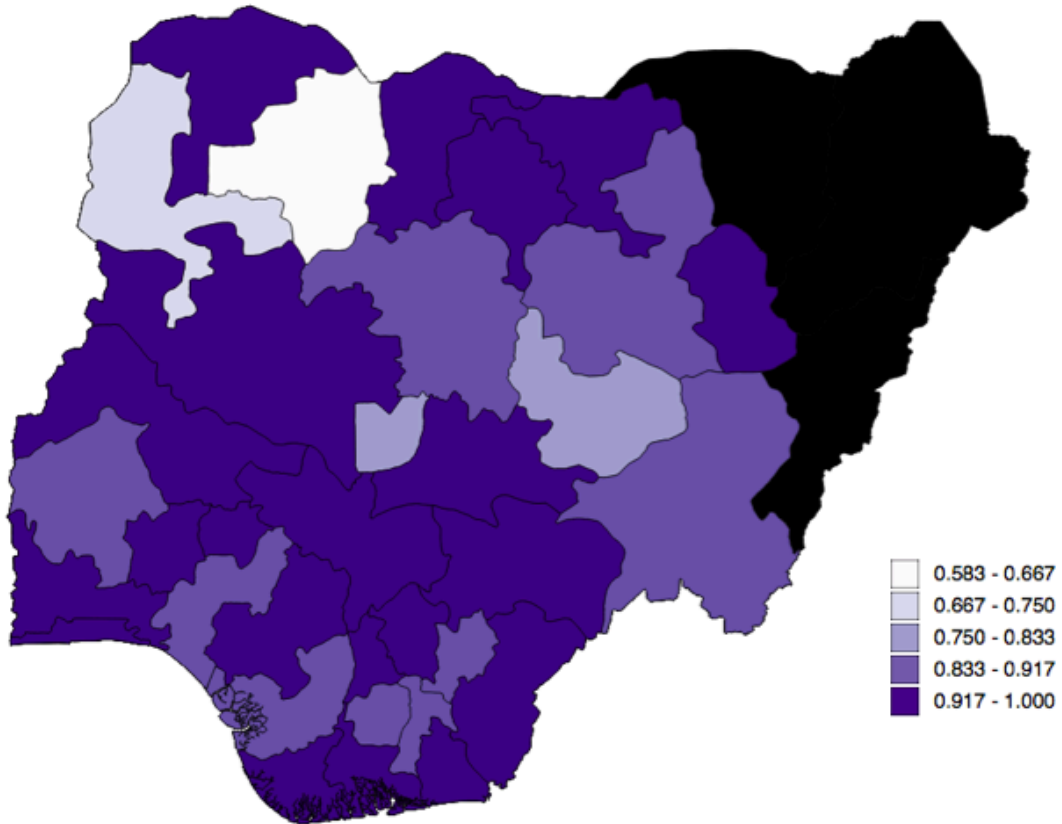
Percentage of people who use radio as a source of news, by state (question 8)



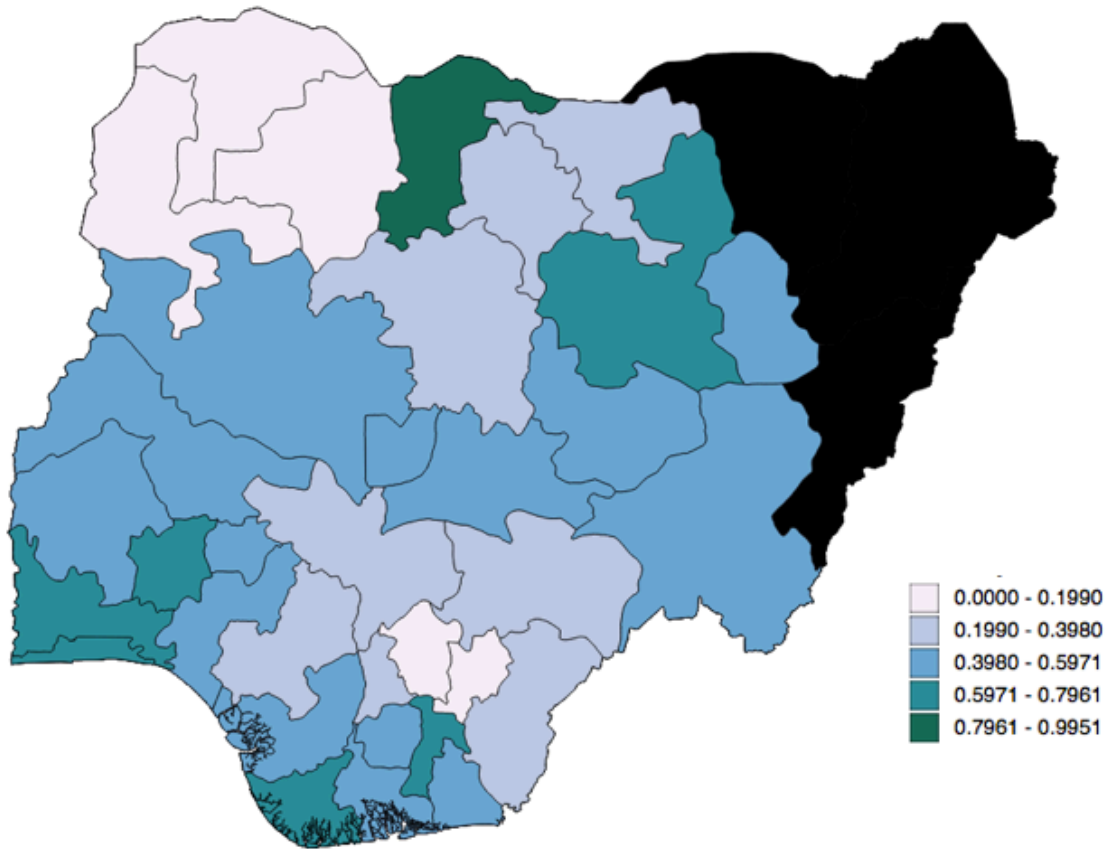
Percentage of people who use newspaper or magazines as a source of news, by state (question 9)



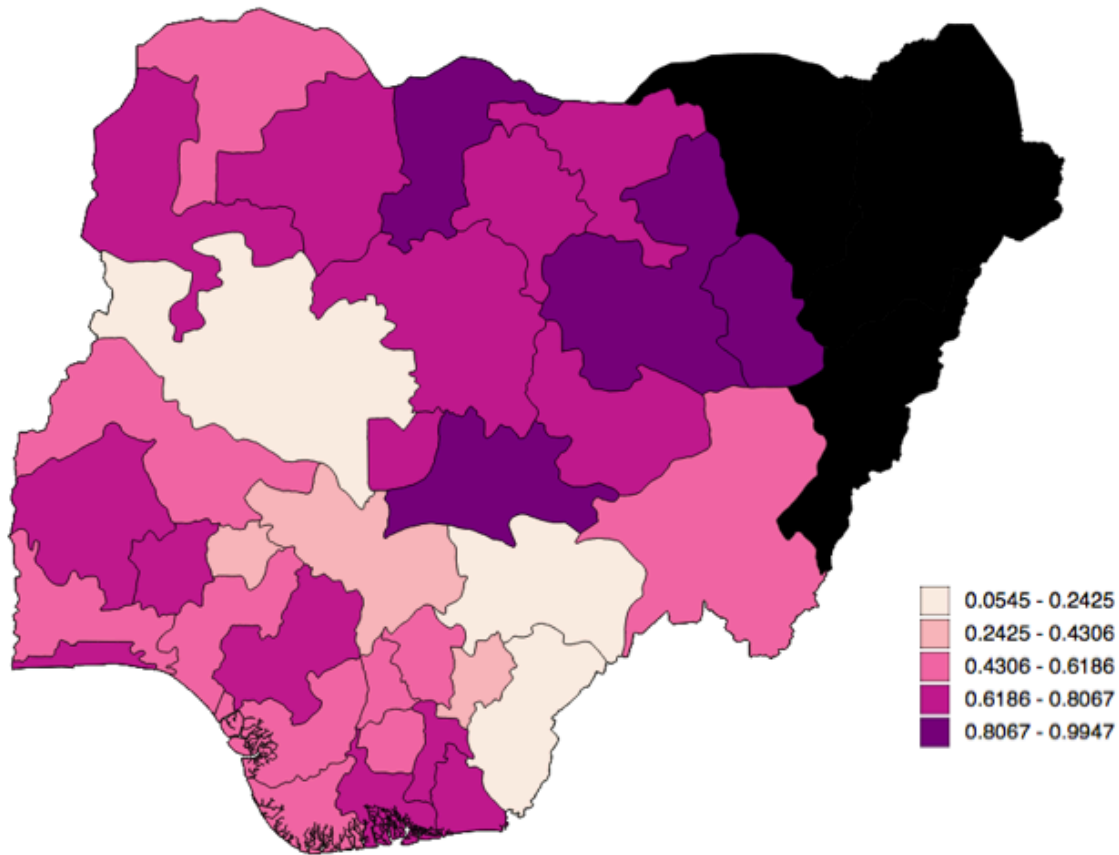
Percentage of people who use internet as a source of news, by state (question 10)



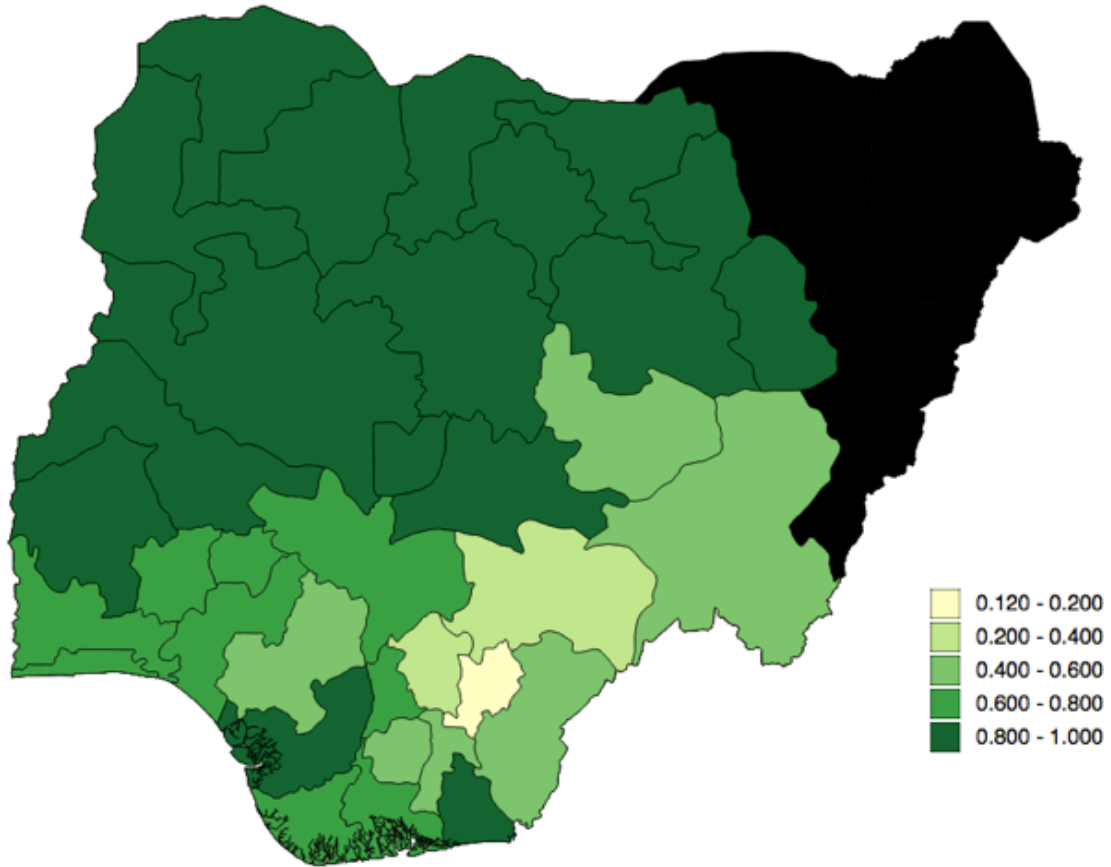
Percentage of people with a mobile phone in the house, by state (question 33)



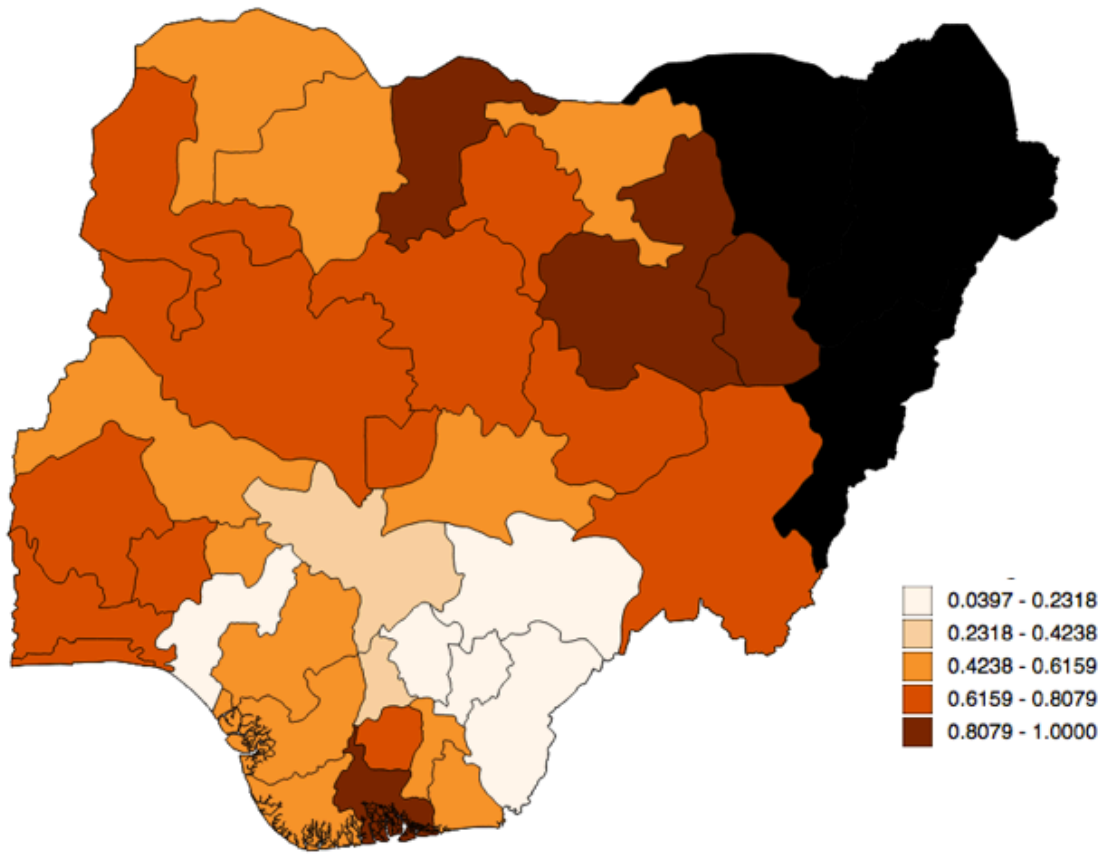
Percentage of people who frequently seek out news and information regarding business and the economy, by state (question 246)



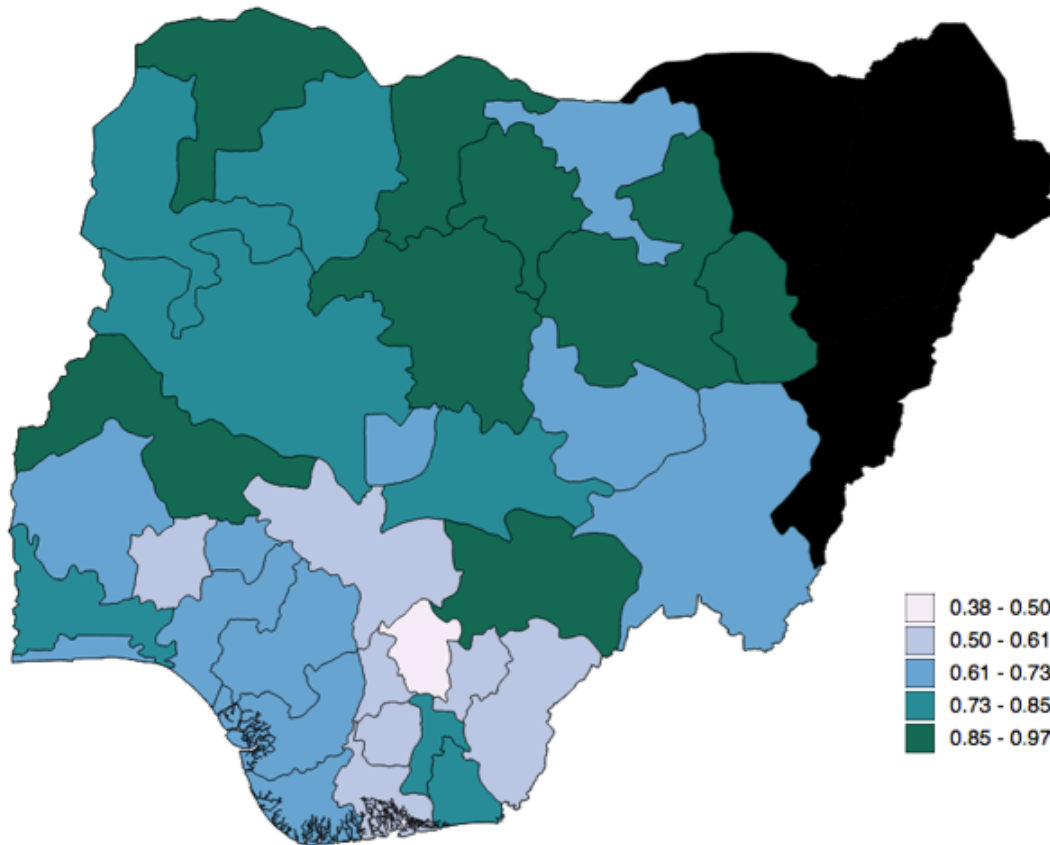
Percentage of people who frequently seek out news and information regarding crime and public safety, by state (question 252)



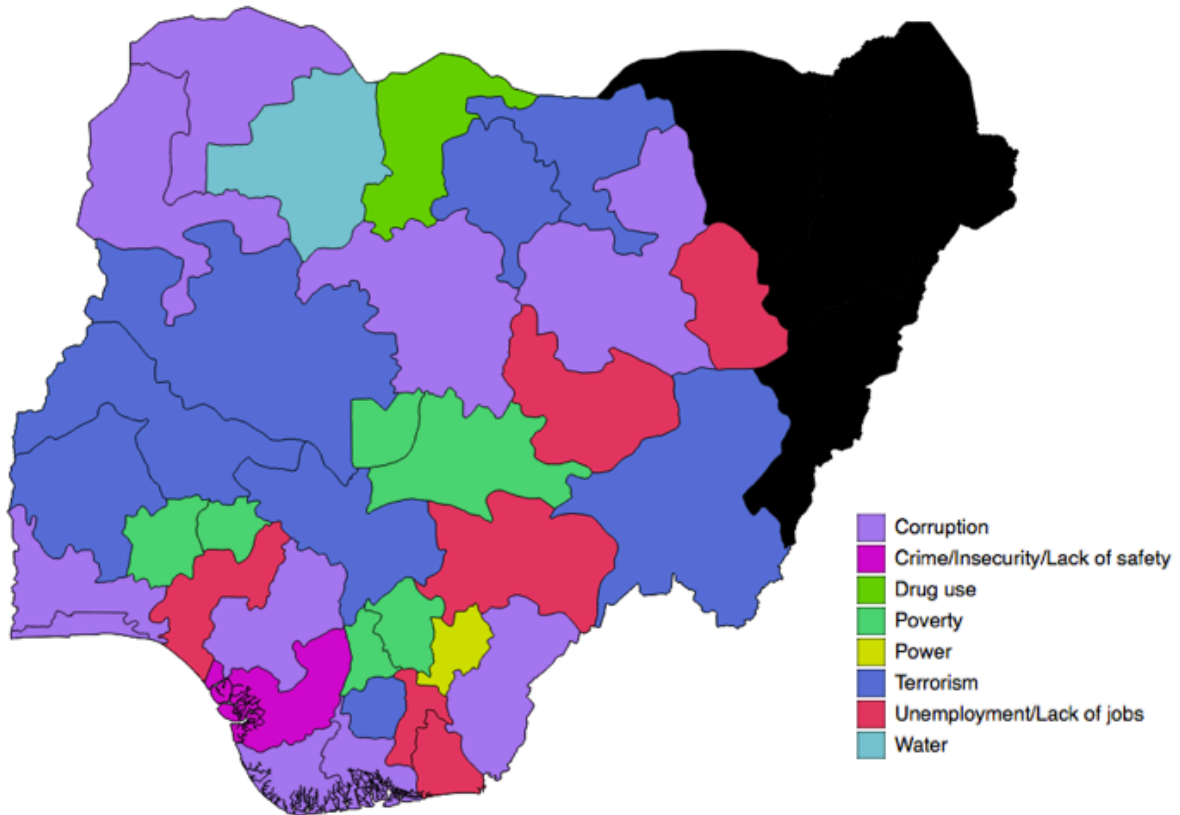
Percentage of people who frequently seek out news and information regarding religion, by state (question 245)



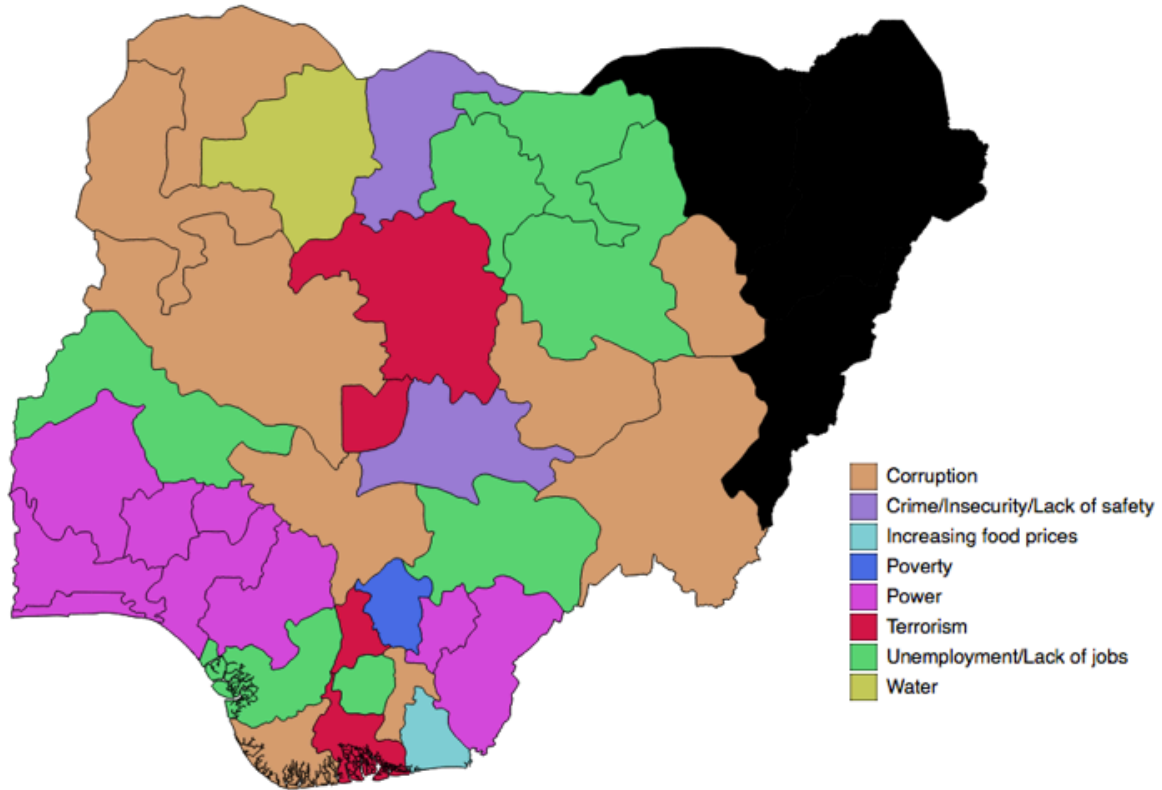
Percentage of people who frequently seek out news and information regarding human rights, by state (question 251)



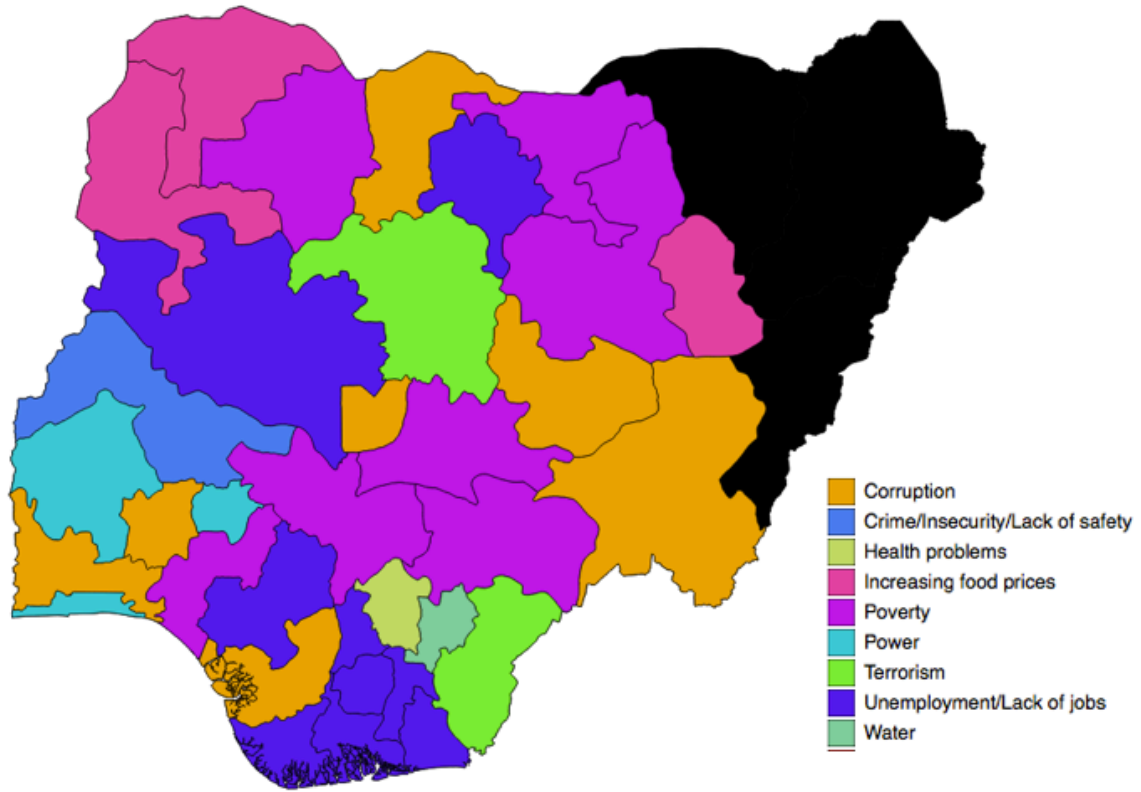
Percentage of people who frequently seek out news and information regarding political news about Nigeria, by state (question 246)



Most common answer to “Please tell me what, in your opinion, are the three most serious problems facing Nigeria. (First mention)”, unweighted by state (question 262)



Most common answer to “Please tell me what, in your opinion, are the three most serious problems facing Nigeria. (Second mention)”, unweighted by state (question 263)



Most common answer to “Please tell me what, in your opinion, are the three most serious problems facing Nigeria. (Third mention)”, unweighted by state (question 264)